

Sponsorships

Together.	Stronger.
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2007 brings together MDAD and PCRID for the first ever conference together! Both organizations are deeply grateful for the ongoing support of our conference sponsors and this year offer a variety of sponsorship opportunities. Please review the following pages and choose how you would like to be involved. If you have any questions, please direct them to Kim Pudans-Smith at chair@mdad.org.

Thank you!

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**MDAD Combo tickets allow access to all MDAD events.*

PCRID registration includes access to all events and CEU earning potential

Exhibit spaces are 6' wide. A standard 6' table and 2 chairs will be provided

All banners, signs, etc. to be hung in space are to be provided by sponsoring organization

Customized Sponsorships

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The following sponsorship packages are exclusive to one organization each and include the benefits from the previous page as well as the advertising perks as listed below. Each will be assigned on a first come, first serve basis. Please direct your questions to Kim Pudans-Smith at chair@mdad.org.

Saturday Night Joint Extravaganza \$15,000 Elite Sponsorship benefits and recognition PLUS Elegant reception during event Exclusive right to place banners, signs and logos at event	MDAD Miss Deaf Maryland Pageant \$7,000 Platinum Sponsorship benefits and recognition PLUS Light entertainment 2 VIP seats for sponsors 2-minute presentation at event Exclusive right to place banners, signs, and logos at event
Saturday Workshops Sponsor \$7,500 Platinum Sponsorship benefits and recognition PLUS Exclusive rights to place banners, signs and logos in both organizations' workshop rooms	PCRID Support the Gap \$5,000 Gold Sponsorship benefits and recognition PLUS 2-minute presentation at event Exclusive right to place banners, signs and logos at the Support the Gap event
Joint Program Book \$5,000 Gold Sponsorship benefits and recognition PLUS Exclusive right to place advertisement on back cover of program book	MDAD Awards Luncheon - \$7,500 Platinum Sponsorship benefits and recognition PLUS Lunch reception Light entertainment 2-minute presentation Exclusive right to place banners, signs, & logos at event
Joint Saturday President's Breakfast \$5,000 Gold Sponsorship benefits and recognition PLUS Continental breakfast for both organizations 2-minute presentation at event Exclusive right to place banners, signs and logos at event	PCRID Super Sunday Sponsor \$4,000 Silver Sponsorship benefits and recognition PLUS Nice breakfast spread and afternoon snacks 2-minute presentation at afternoon break Exclusive right to place banners, signs, & logos at food locations and workshops
Joint Badge Sponsor \$4,500 Gold Sponsor benefits and recognition PLUS Each participant's badge will be imprinted with your logo and will be seen by everyone all weekend long	MDAD Opening Night Reception \$5,000 Gold Sponsorship benefits and recognition PLUS Light Reception VIP seats for Sponsors 2-minute presentation Exclusive right to place banners, signs, and logos at event
Joint Tote Bag Sponsor \$4,500 Gold Sponsor benefits and recognition PLUS Each participant's bag will be imprinted with your logo and will be seen by everyone all weekend long	Can't decide? The one you want already taken? <i>Turn back to the first page and review the sponsorship opportunities there.</i> <i>We appreciate your support of our conference Thank you!!!</i>

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SPONSORSHIPS: <i>Those with a * are limited to one organization and are available on a first come, first serve basis.</i>		
<input type="checkbox"/> Elite \$10,000+	<input type="checkbox"/> *Joint Sat Evening Event \$15,000	<input type="checkbox"/> *MDAD Awards Luncheon \$7,500
<input type="checkbox"/> Platinum \$6,500+	<input type="checkbox"/> *Saturday Workshop Sponsor \$7,500	<input type="checkbox"/> *PCRID Support the Gap \$5,000
<input type="checkbox"/> Gold \$4,000+	<input type="checkbox"/> *Joint Program Book \$5,000	<input type="checkbox"/> *MDAD Pageant \$7,000
<input type="checkbox"/> Silver \$2,500+	<input type="checkbox"/> *Joint Presidents' Breakfast \$4,500	<input type="checkbox"/> *PCRID Super Sunday Sponsor \$4,000
<input type="checkbox"/> Bronze \$1,000+	<input type="checkbox"/> *Joint Tote Bag Sponsor \$4,500	<input type="checkbox"/> *MDAD Opening Night Reception \$5,000
<input type="checkbox"/> General \$500+	<input type="checkbox"/> *Joint Badge Sponsor \$4,500	
<input type="checkbox"/> Silent Auction		

Total Amount Enclosed: \$ _____

Method of Payment: (please do send application with payment)

- Check enclosed # _____
- Money Order

Name of Organization: _____

Name of Contact Person: _____
Last First M.I.

Mailing Address: _____
Street Address Apartment/Unit #

City State Zip Code

Home Phone: () _____ Alternate Phone: () _____

E-mail Address: _____

Name of First Staff Person Attending Conference: (for name tag): _____

Name of Second Staff Person, if applicable, Attending Conference: _____

 Signature of representative in charge

 Date

Please make checks out to MDAD and send completed form to:
 MDAD, 2007 Conference Sponsorships, PO Box 527, Burtonsville, MD 20866-0527

**General Rules and Regulations for
MDAD / PCRID Conference**

Together. Stronger.

1. The Maryland Association of the Deaf (MDAD) reserves the right to refuse, deny, cancel, or prioritize any application at anytime.
2. All General Exhibitors and Sponsors must limit their materials to table-tops. No free-standing displays or extra tables are permitted. The single 6'X2' table will be provided by the Universities of Shady Grove.
3. MDAD has the exclusive right to remove signs, products that are deemed inappropriate. Items may not be attached to any stationary wall, floor, window or ceiling with nails, staples, tape or any other substance.
4. MDAD reserves the right to refuse to insert any materials into its attendee packets. Sample materials should be sent to the appropriate Coordinator.
5. General Exhibitors and Sponsors assume responsibility and agree to indemnify and defend The Maryland Association of the Deaf (MDAD) and the Universities of Shady Grove and their respective employees and agents against any claims or expenses arising out of the use of the exhibit premises.
6. The General Exhibitors and Sponsors understand that neither the MDAD nor the UNIVERSITIES AT SHADY GROVE maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitors and Sponsors to obtain such insurance.
7. MDAD reserves the right to change the rules stipulated in this contract.
8. Any other services (e.g. electricity, more power, or special lighting) will be arranged by the exhibitor with the Universities of Shady Grove and any extra fees will be paid by the exhibitor. The Exhibit Coordinator and Sponsors will act as the initial contact and will assist you in connecting with the appropriate the Universities of Shady Grove representative.
9. Cancellation: Should a General Exhibitor and Sponsor wish to cancel, the refund schedule is as follows: 1) Notification of cancellation of contract on or before October 10, 2007 – refund of 100% of total contracted costs; 2) Notification of cancellation of contract after October 10, 2007, or if Exhibitor fails to occupy the space – MDAD retains 100% of contracted costs. Exhibitor contracts are not considered cancelled unless MDAD has received notice in writing. No exceptions.
10. Exhibitors are responsible for other auxiliary aids and services requirements.
11. It is the Exhibitor's responsibility to arrange interpreting services for their exhibit booths.
12. Exhibit tables will be staffed by a person or persons from the exhibiting organization or business at all times during the hours of 9am – 5:00 pm on Friday, November 30, 2007 and Saturday, December 1, 2007.
13. No-shows or late-show-ups, or leaving booths unmanned may be subjected to the penalty of \$150.00.
14. Payment and contract must be received before advertising space, exhibit location and printed recognition in the program book is assigned.

We have read and agree to abide by the Rules and Regulations as forth in this Contract.

Signature/Representative in charge

Date