

Together. Stronger.

Dear Advertiser,

The Maryland Association of the Deaf (MDAD) is proud to announce that it will be having its 40th biennial conference and the first joint conference with the Potomac Chapter Registry of Interpreters of the Deaf (PCRID) from November 29 through December 2 at the Universities at Shady Grove in Rockville, MD. This will be an excellent opportunity for your business to advertise its products and services to a diverse community through the Program Book!

Our Program Book will be read by many of the conference's participants who will rely on it for the conference's schedule, information about restaurants around the area, and much, much more.

Our top sponsors will have the opportunity to seize the premium advertising spots—the Program Book sponsor gets the back cover and the top sponsors will get the inside covers. Take advantage of the opportunity to be a sponsor before it's taken! Contact Tim Riker at outreach@mdad.org today for more information and the full list of benefits of being a sponsor.

Other advertising opportunities in the Program Book include the 2-page center spread, an excellent value at \$550. Full page advertisements go for \$200, half page for \$125 and quarter page for \$75. Our Program Book will also feature a Directory of Professionals, where you can include a business card advertisement for only \$60. Hurry, space is limited!

Take advantage of the opportunity to advertise at the first MDAD/PCRID joint conference today! For more details, please see the enclosed advertising form or contact Tim Riker at outreach@mdad.org.

Best regards,

Tim Riker
Director of Public Relations
outreach@mdad.org